

ADDRESS IMPROVEMENT & POSTAL CODE IMPLEMENTATION PROJECTS

DATE: 30th January, 2017

LOCATION: Arima Town Hall

AGENDA

- Importance of Standardized Addresses
- Postal Code Implementation Project
- Address Improvement Project
- Benefits to the Country and Citizens
- Addressing in Arima

IMPORTANCE OF STANDARDIZED ADDRESSES

An address criteria:

- It Must Be Complete - A building number, street name, community, postal district, postal code & country.
- It must be correct – the content must accurate for receipt of mail.

- IT MUST BE UNIQUE – each address must identify ONE location (address).
- A person needs an address to be recognized as an individual, as a citizen, or a consumer.
- Addresses are an essential tool for **economic and social development.**

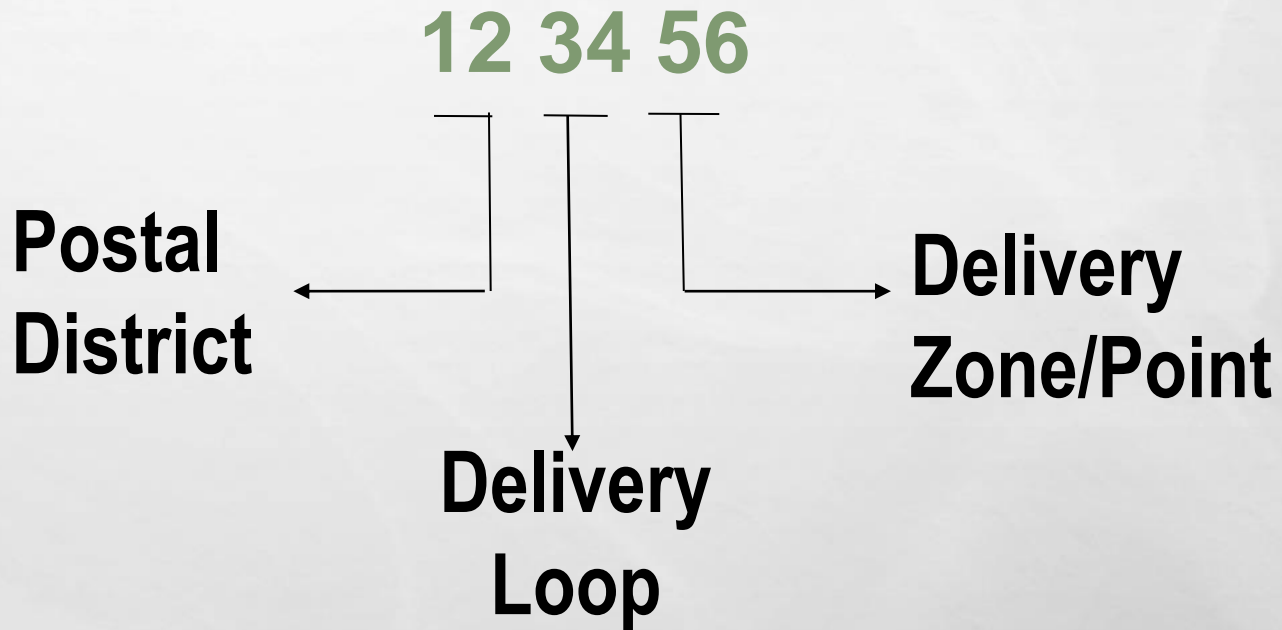
- Without them, individuals cannot be reached, businesses cannot be identified by potential clients, and public services cannot be properly delivered.
- Modernization- implementation of the Universal Postal Union (UPU's) international standard of addressing; S-42

POSTAL CODE IMPLEMENTATION PROJECT

- S-42 is a universally accepted addressing format that breaks down an address into its basic elements and thus enables standardization and consistency; nationally and internationally.

- A 6-digit, all-numeric sequence;
- Postal code implementation has been completed and there are postal codes available for the entire country;
- Residents are officially informed of respective postal codes through the completion of the address improvement project.

THE TRINIDAD AND TOBAGO POSTAL CODE



ADDRESS IMPROVEMENT PROJECT

- Collaboration with the city/ borough/ regional corporations and the Tobago House of Assembly.
- Task force & field officers; collect data & renumbered buildings that are improperly numbered, or not assigned numbers.

- Streets without street signs were identified and reported to the municipal authorities.
- Unnamed streets were identified and reported to the municipal authorities.

The S-42 standard improves the quality of addresses and discontinues the uses of:

- Lamp post numbers
- Mile markers
- Corner of
- Street name without building numbers
- Lot numbers

ADDRESS IMPROVEMENT PROJECT METHODOLOGY

- Buildings are numbered sequentially.
- Even numbers are on one side and odd numbers on the other side of the street.
- Building numbers are assigned to vacant lots (for future development).

- Building numbers are assigned based on lot sizes, approximately 5000 sq. Ft.
- Postcodes are assigned to all addresses.
- Address cards with new postal addresses for every delivery point will be distributed.

- Correcting addresses does **not** impact the following:
 - Deeds or lot numbers;
 - Building plans.

- The corrected address represents a **Postal Address alone**.
- It does not change who resides there or occupies the premises.
- It does not change your identity.
- It identifies a location to foster improved communication and delivery of goods and services.

BENEFITS TO CITIZENS AND COUNTRY

- The postal services: improves the efficiency and accuracy of locating addresses and thereby improves mail delivery.

- For the private sector: improved product delivery and location of addresses, which would allow businesses to effectively locate and reach their customers. Promotion of e-commerce.
- For the public service: improved billing and customer service.

- Planners; National spatial development initiative will be enhanced.
- It will assist in traffic management, disaster management and emergency response
- It will help citizens to better locate addresses; friends and relations who moved from one place to another.

CHALLENGES

- Full adoption of the addresses – encourage public to update the address;.
- Unnamed streets will not receive cards.
- Persons not at home during the execution of the data capturing exercise can bring in the cards and we will reprint with full names.
- Delivery of not at home would have (Mr./Mrs./Miss) on the card.

- These property classifications will not receive cards but will have assigned numbers:
 - Vacant Lots,
 - Abandoned,
 - Under Construction and
 - Optional (property on the corner).

SAMPLE ADDRESSING IN ARIMA

| OLD ADDRESSES | CORRECTED ADDRESS |
|---|--|
| John Doe Lp 48 Calvary Hill Arima | John Doe 80 Calvary Hill ARIMA 300209 TRINIDAD AND TOBAGO |
| Jane Doe Lot # 56 Harmony Boulevard Fiddlers Dream Arima | Jane Doe 3 Harmony Boulevard Fiddlers Dream ARIMA 300912 TRINIDAD AND TOBAGO |
| John Doe Lp 50/3 Centurion Drive 1 O'Meara Arima | John Doe 10 Centurion Drive 1 O'Meara ARIMA 301824 TRINIDAD AND TOBAGO |

POSTCARD SAMPLE



TTPost Address Improvement & Post Code Project

**John Doe
45 Hollis Avenue
ARIMA 300418
TRINIDAD AND TOBAGO**

Dear Customer,

Please be advised that
your postal address is

Please note also that your new postal address and post code does not change or affect your land or lot number in any way. The numbering system is simply designed to streamline and improve TTPost's mail delivery service to you.

You're asked to help us provide this service to you by informing your correspondents of your new postal address. You may wish to first inform your banker and utility companies.

Should you have any queries concerning your new address, please call our staff at TTPost Delivery Services Department on 669-5361 ext. 119/156.

Borough Corporation Representative

TTPost Representative

- If you have questions our team will be happy to interact with you after the official programme ends.

THANK YOU